

## Ten Steps for Leadership Success

Tonya Echols, ACC, CPC, NBC-HWC

When working with leaders to address their challenges/areas of focus, follow these ten steps with your client to clarify and define what they want to achieve, what is preventing them from reaching that achievement, and establish a plan for success.

By addressing the following areas, you will help your client enrich their ability to influence and inspire change as leaders. By clearly examining his/her situation and planning in advance for potential pitfalls, the ten steps below will help move the leader away from crisis mode into a plan of action.



## Ten Steps for Leadership Success

**Define** 

What is the client's leadership challenge or area of focus?

**Impact** 

What is the impact of the challenge on the client's leadership ability, career, and/or life?

**Outcome** 

What is the optimal outcome the client wants to see happen?

Block

What is preventing the client from reaching the optimal outcome?

- · Inner vs. Outer
- Clarify whether the block is within the client's sphere of influence to change/remove

Value

How and why is it important for the client to overcome the leadership issue to reach the optimal outcome?

**AIM Smart** 

What is the optimal outcome the client wants to see happen?

**Detour** 

Identify potential issues that could cause client to deviate from the plan (distractions, time constraints, logistics, strategic changes, support from senior leaders, etc.

**Alternative Plan** 

Have client identify how they will get back on track if detoured/distracted.

Success

How will the client know when they have achieved success?

**Growth** 

How will the learnings from this situation help the client grow as a leader?

Credit: The concepts inherent in this article are the author's interpretation of materials issued by iPEC®.